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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/738,471	12/15/2000	Peter M. Black	600189-186	9663
76041	7590	05/13/2008	EXAMINER	
YAHOO! INC. C/O DREIER LLP 499 PARK AVENUE NEW YORK, NY 10022			FRENEL, VANEL	
			ART UNIT	PAPER NUMBER
			3687	
			MAIL DATE	DELIVERY MODE
			05/13/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

<b>Interview Summary</b>	<b>Application No.</b> 09/738,471	<b>Applicant(s)</b> BLACK ET AL.
	<b>Examiner</b> VANEL FRENEL	<b>Art Unit</b> 3687

All participants (applicant, applicant's representative, PTO personnel):

(1) VANEL FRENEL

(3) Thimothy Bechen.

(2) Matthew S. Gart (SPE Art Unit 3687).

(4) Matthew Kaufman and Nair Flores.

Date of Interview: 07 May 2008.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: Claim 46.

Identification of prior art discussed: Makuch et al. (6,330,592), Shapira et al.(6,925,442) and Miller et al. (2002/0022963).

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant points out that Makuch does not teach "using a statistical analysis of the web page content". Applicant's arguments are persuasive. Applicant will submit a formal response. Next action will not be Non-Final.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/Vanel Frenel/  
Examiner, Art Unit 3687

Examiner Note: You must sign this form unless it is an attachment to a signed Office action.

Examiner's signature, if required